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eReview's just the software to help cos collaborate

Subhash Mohanti



Be it airline biggie Boeing or home-grown Tata Consultancy Services (TCS), the concern is the same. Downsizing may have prevented bottlenecks from getting obliterated, but it still needs quick and effective decision making to get business moving in the desirable direction. "Naturally, the buzzword today is collaboration," said Amrit K. Das, chairman and chief executive officer of Nasdaq listed netGuru Inc, a company which has its headquarters in California. Web-based collaboration, with special emphasis on document centric reviewing and meeting, is catching up fast with corporates round the globe.

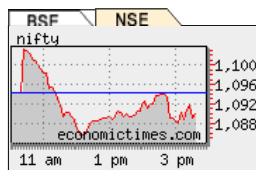
In the midst of all this action is netGuru, which has created a software - called eReview - compatible with all operating platforms. This, according to Mr Das, is a seamless Web-based technology for real-time e-collaboration and document management. The software has been designed by Research Engineers International, which is a division of netGuru Inc, USA.

This software, which can be installed at points which form a part of the collaborative effort of any organisation, has the ability to view 200 different types of document formats, including PDF, MS Office, CAD 2D/3D, postscript, vector and raster images. "There is no need for third party application," Mr Das said. The need for effective collaboration among different points of a decision making set-up has become crucial to the success of any business organisation which today has to grapple with serious competition, he added. "One cannot afford to lose time, since time is money," Mr Das said.

eReview also offers to healthcare units. "Typically, a collaborative effort may be required to deal with a surgery case. Especially one for which different experts, based in, say, different parts of the world, need to be consulted. And since both documents and live pictures of actual human organs can be transmitted, a quick decision-marking is possible." Mr Das said. In serious surgery cases, time is of crucial importance. Needless to say, eReview minimises delay.

Mr Das claimed that this software was truly the first collaborative Java-based document centric meeting, conferencing and collaborative review system. Its features enable multi-faceted functionality for Web-based collaborative application sharing, especially in multi-locational organisations. "We are receiving many enquiries. Boeing Airlines has shown interest in using our product. India, TCS and couple of large organisation are talking to us." Mr Das added.

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